

# Flavourology

EDIBLE EXPERIENTIAL

BRAND  
STORYTELLING  
FOR THE BRAVE

EXPERIENCE  
INSPIRATION PACK  
FOR THE NOW



# EDIBLE EXPERIENTIAL

*adjective*

Engaging all the senses, through the use of food, set design, performance and story telling, to immerse a person fully within a brand or environment

Flavourology creates multi-sensory experiences for brave brands & daring hosts, and we're here to help inspire you with how to keep creating & engaging during these times.

Harnessing our unique pedigree for storytelling & mischief making, Flavourology is filled with designers, performers, chefs & technicians poised to conjure awe-inspiring, food-centric experiences into reality.

**We make edible adventures.**



Not sure how to entertain clients, host your awards ceremony or launch your new product?

Get inspired with these five ideas...



Eat-along virtual dinners



Shop Lara Lee's menu to enter

One course or the full three... shop to win a copy of Lara's brand new book





# WANTING TO ENTERTAIN CLIENTS OR EMPLOYEES? **TAKE THEM ON AN ALFRESCO DINING ADVENTURE...**

In response to the curveball 2020 threw at the world, we put our creative heads together and designed a part treasure hunt, part picnic adventure where (socially distanced) groups in parks solved riddles and deciphered clues on a virtual trail to lead them to their gourmet three course picnic and cocktail at the end.

## CHALLENGE US...

To design bespoke outdoor explorations or treasure hunts that lead to hidden dinners in secret green spaces.

Or embark on treasure hunts already designed in North and South London parks.



# LAUNCHING A PRODUCT OR WANTING TO ENTERTAIN? **INVITE INFLUENCERS OR CLIENTS TO A COOK-ALONG HYBRID EVENT**

## CHALLENGE US...

To design a luxury three course meal, or comforting hangover brunch, whatever fits your brand or company ethos, and we'll package it up, deliver it to your guests and provide a chef to entertain them during a live virtual cook-along session.



DID YOUR GALA DINNER OR AWARDS CEREMONY  
GET CANCELLED?

**BRING THE EVENT TO THEM INSTEAD!**

### CHALLENGE US...

To bring your grand event to life by combining exquisite high-end food delivery with interactive virtual content as if they were really there.

Need a compare, no problem.  
Need a cocktail making kit, sorted.  
Need a dance performance, we'll set up a green screen & live stream it!



# CAN'T TAKE THE TEAM TO ASPEN THIS YEAR?! **WHY NOT HOST A VIRTUAL JOURNEY THROUGH EUROPE INSTEAD**

## CHALLENGE US...

To design the ultimate, bespoke Christmas party experience for your staff through online performance, breakout spaces, food and drink delivered to employee's homes, all tying into a theme of your choosing.

The sky is the limit...





LAUNCHING A NEW PRODUCT?

## SEND INFLUENCERS A BOX OF BRANDED DELIGHTS & INTERACTIVE CONTENT

### CHALLENGE US...

To engage your audience with fully bespoke content, using food & drink at the core of the brand moment.

Whether you're launching a new cookbook or a bathroom product, we'll create something truly unique to engage influencers or consumers in a mini at home brand experience.





# PARTNERSHIPS

**Would you like to partner with us to deliver the food to sit alongside an idea you already have? We're all ears.**

**Online murder mysteries; cinema screenings (virtual or drive thru); catwalk shows; mini at home experiences...**

**We can design, produce & deliver the menu, provide the chefs and/or performers, film content or simply just consult.**



# ROLL CALL OF THE BRAVE & DARING



PATEK PHILIPPE  
GENEVE



Olam

NOKIA  
LUMIA

News UK



SENSODYNE

RIVER ISLAND



Warburton's  
Family Buttery





# CHALLENGE US...

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